



Coventry Youth Basketball Logo Design Competition



The ball is in your court! Help the Coventry Youth Basketball Association design a new basketball logo. We are searching for youth logo designers to create a logo to separate Coventry from the competition. Put your artistic skills to good use and you could win a \$100 gift card to SquadLocker, our new official apparel provider.

The Coventry Youth Basketball Association is calling on young people in Coventry, CT aged 5 to 18 years to go slam dunk crazy and design a fun logo for our basketball program. This is a great opportunity to win some cool prizes:

First prize: \$100 gift card to SquadLocker
Second prize: \$50 gift card to SquadLocker
Third prize: \$25 gift card to SquadLocker

How to enter

The competition starts at 9am on Monday, November 2, 2020 and closes at 5pm on Monday, November 16, 2020. Winners will be announced on our website, social media networks and by email.

Each entrant is encouraged to include up to 100 words to help us understand your design and logo. Entries should be emailed to coventrybasketballboard@gmail.com along with your name, grade and date of birth.

The winners will be announced by Monday, November 30, 2020.

Please refer to The Coventry Youth Basketball Logo Design Competition – Terms and Conditions for more information and submission criteria.

Requirements

We will accept digital versions of the logo in .jpeg or .PDF. If you hand draw the name and logo, you will need to take a photo of it for your entry. Any colors may be used but remember that the logo will be going on a white or green background. Using fewer colors is recommended to allow for better results in printing. Logos cannot contain copyrighted material.

Good luck and we cannot wait to see what our Coventry youth come up with!!!

The Coventry Youth Basketball Logo Design Competition

Terms and Conditions

1. Eligibility

1.1. Contestants must be aged between 5 to 18 years old and be living in Coventry, Connecticut.

1.2 Contestants are limited only to individuals (i.e. no groups and companies).

1.3 Participation in Coventry Youth Basketball is not required to participate.

2. Submission

2.1. Individuals may submit one entry only.

2.2. The competition starts at 9am on Monday, November 2, 2020 and closes at 5pm on Monday, November 16, 2020. Late submissions will not be considered.

2.3. All entries must be emailed to coventrybasketballboard@gmail.com

2.4. All entries must include your name, grade, date of birth and residential address.

2.5. There is no fee to enter the contest.

2.6. Each contestant is encouraged to provide a write-up (of no more than 100 words) covering what inspired your design and how does it reflect the characteristics of our organization?

3. Image parameters

3.1. The logo will need to be attached to the form in one of the following file formats: .PDF or .jpeg.

3.2. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

3.3. The logo can be hand drawn or electronic. However, it must be submitted electronically via email.

3.4 The logo will include "Coventry Basketball" in the design.

4. Intellectual Property

4.1. Contestants confirm their submissions are their own original work, have not been copied from others or from previous designs and do not violate the intellectual property rights of any other person or entity.

4.2. Contestants assign all ownership rights, including all intellectual property rights to the logo to the Coventry Youth Basketball Association.

4.3. Contestants agree that the Coventry Youth Basketball Association may publish their logo and name and may use both for advertising campaigns and/or marketing materials in the future.

4.4. The Coventry Youth Basketball Association may alter, modify or revise the logo as it sees necessary to achieve its goals and purpose.

4.5. The Coventry Youth Basketball Association reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

5. Judging

5.1. The designs will be shortlisted by the Coventry Youth Basketball Association.

5.2. A judging panel consisting of the Coventry Parks and Recreation Commission, the Coventry Parks and Recreation Department and members of the Coventry Youth Basketball Board will choose the top three designs and the preferred logo.

5.3. The Coventry Youth Basketball Board will review and approve the winning logo design. The decision will be final, and no further correspondence shall be entered into.

5.4. Entries will be judged on the merits of:

a) Originality – Does the design reflect distinctiveness and creativity? Is the design visually appealing and commanding attention?

b) Relevance – Does the design reflect the spirit, values or history of the town?

c) Adaptability – Can the design be reproduced in different formats and accommodate various applications?

6. Prizes

6.1. The competition will award the following prizes:

First prize: \$100 gift card to SquadLocker

Second prize: \$50 gift card to SquadLocker

Third prize: \$25 gift card to SquadLocker

6.2. The winners will be notified via email and/or phone and announced on the Coventry Youth Basketball Association and Coventry Parks and Recreation Department social media pages on Monday, November 30, 2020.

7. Disclaimer

7.1. The Coventry Youth Basketball Association is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries.

7.2. The Coventry Youth Basketball Association reserves the right to cancel or modify the competition and award the prize by alternate means if fraud or technical failure is determined at any time.

7.3. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Questions or queries may be sent to:

coventrybasketballboard@gmail.com