

AD-HOC FARMERS' MARKET
OPERATING COMMITTEE
SPECIAL MEETING AGENDA
MONDAY, MARCH 18, 2016, 8:30AM
COVENTRY TOWN HALL – CONFERENCE ROOM B

Call to order

Roll call

Adoption of minutes – March 7, 2016

Discussion on next steps to continue a farmers' market in Coventry:

- Vendor applications - selections
- Sponsorships
- Event planning – programming
- Marketing – promotions efforts
- Traffic Operations Plan
- UCONN – School of Fine Arts – graphic design
- Volunteer recruitment forum – March 31
- DoAg Farm Viability Grant contract – equipment, supplies
- Website development
- Friends of Market program

Next meeting date, time and location – meeting calendar

Adjournment